



Golden Showcase

Volume 13 Issue 1

January ~ February ~ March 2009

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Weird, Wild & Wacky West *2009 California State Fair Theme*

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President's Message *with Joe Cruz*

Let me begin by saying thank you to all of you for all the hours and efforts that you gave to the friends of the California State fair.

To those of you in attendance our holiday party was a great success we couldn't have done it without you. Our new board for 2009 was presented to you at the party. I would like to welcome Linda Lopez our new member to the board.

As you know Michael Bradley has left Cal Expo to undertake new challenges. He will be greatly missed and we thank him for all the help that he has given the friends. So as the year 2009 begins your board has already started working on some of the events for this coming year.

I know that I have mentioned this in the past and more than likely I will continue to do so that I hope that all our membership takes the time to read our newsletter. A lot of time and effort does go into the development of the newsletter and a lot of the information is included as to the events and times of what the Friends are doing throughout the year. The newsletter is also posted on both our websites.

See you al soon, *Joe*

Executive Director *with Harry Moos*

By the time you receive your newsletters, your board has been hard at work looking at ways to make the Fair shifts more fun. The board meets each month usually on the 2nd Tuesday to work on all the stuff that makes the fair more fun for everyone.

This year some changes will be going on such as a new vendor for the carnival games. But the fair management, led by Norb Bartosik, has gotten a great replacement.

The Grape and Gourmet will be moving to downtown Sacramento at the Sacramento Convention Center. Our involvement will be a bit different but we will support the decision and give as much help as they need. Always keep in mind we are a service organization and our goal is to work to make the fair and scholarships more productive.

I can tell you that the California State Fair Board of Directors is behind our organization 100% and respect us and what we bring to the fair. Keep up the great work you do; if you have any concerns or constructive criticism let one of the Friends of the Fair board know and we will listen!

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2009 California State Fair ~ August 21 – September 7, 2009



Kramer) and Harry Moos officially became the “executive director” which is a nonvoting board position. Carla, Mark and I were all hoping on staying and Linda had previously approached us...so it was an easy decision. Our board appointments are for three years and a few of us come up for reappointment each year.

This year will continue as the last few years have...**sign-ups** will begin at the **March General Membership Meeting** and continue through the July meeting. An amazing fact is that every hour the State Fair is open to the public, there are about 20 FOF members working the grounds...2 snack shacks (Expo Center #2 and Ranchland Gazebo...ice cream!), Expo Center, coke booth, California Building and our main office. The Farm...how could I forget the Farm?

The **2009 FOF Orientation** will be the best ever! We do listen when we receive constructive criticism and we are tweaking the event to make it great fun and greatly informative. It will be the “don’t miss” event of the year!

The **Grape & Gourmet** will be held Thursday, July 9...but a big change will take place...it will be held at the Sacramento Convention Center. Cal Expo thinks this will make the event more successful, both financially and fun wise. Anything that makes more money for our scholarships is a good thing...and it will still be our event. Watch for more exciting announcements.

The **Gala** will be held the Friday before the fair begins, August 14 at Cal Expo. As we get closer to sign-ups we will have more information. As I’ve said every year, it is a pricy event but something I’d love to have everyone attend once. It’s quite amazing to see Bldg C/D “all dressed up”!

I’m probably forgetting lots of other stuff...if any of you have any questions or concerns, please call me. You all have my number and email address.

Please see the **2009 FOF Calendar** on page 5...and keep it for future reference.

See you soon.

Misc Stuff *with Anne Jones*

Well...it’s the same as every year...it’s already February and I still can’t believe it’s another new year! I can remember my grandmother telling me many years ago that when I got “up in my years” that time would go by much faster....she didn’t mention that time would travel at the speed of light! I feel like the 2008 Fair was just last night...not six months ago.

Anyway, let’s get to the good stuff! The **FOF Holiday Party** was wonderful. We had a full house of 130 members and guests and a superb dinner was served at the Turf Club under the watchful eye of Paul Davis.

The following people were honored with **Star Awards**: Linda Johnson, Claudia Alstrom, Joyce LaForm, Carol Moos, Carol Joyce Hollingsworth, Guy & Margie Weybright, Dick Lake, James White, Carole Morgan, Helen Rogers, Linda Lopez and Wilma Keith (Wilma has the distinction of being the first person nominated by a member of the Board as well as by someone in the general membership).

The **President’s Award** was given to Joyce Evans for her great dedication this year; she worked with Cal Expo on the Heritage Farm project in creating a database of all the farms within California that are 100 years old. Not only did it involve creating the database, she researched every farm as to current owners, location, etc. She then taught Cal Expo the program and how to maintain it. What Joyce has done for our organization and for Cal Expo will be used for decades.

This year we also gave a new award, **The Bradley Award**. It was named after and awarded for “lifetime achievement” to Michael Bradley (he has left Cal Expo and has always been one of our biggest supporters). The Bradley will not be an annual award, it will just be given when deemed necessary by the FOF Board....and will always be given to those that supported the State Fair and the FOF at the highest level, as in lifetime achievement.

The board of the FOF changed a bit for 2009; we added Linda Lopez. We had three members up for reappointment (myself, Carla Knee and Mark





Photographs *with Cindy Frazier*

Happy New Year ! Hope everyone's holidays went well. Last year I had a problem with the pictures I took of the State Fair and other Friends of the Fair gatherings. So if anyone has any pictures, please make a copy for the album. Any pictures from 2008. Looking forward to working with you all in 2009.



Greetings to All *with Pam Howard*

January begins an all-new Fair year and with it, many great opportunities to volunteer. The Sacramento County Fair is May 21 to May 25. The California State Fair is August 21 to September 7. This year's State Fair theme is "Weird, Wild, and Wacky". Volunteer sign-ups will start at the March general membership meeting. Please note the date change for the March meeting. It will be on Wednesday, March 11. The rules for competitions have changed for this year's State Fair. Anyone wishing to enter the California State Fair competitions must check rule changes at www.bigfun.org/competitions.

Various volunteer staffing positions include mailings, entry receipt/pick-up, judging, Farm Tours, phone tree, and Sac County and State Fairs. Occasionally, there will be a special project for us to support. I will attempt to concisely describe each type of general project area, some of which may apply to both the County and State Fair. After you have read about the available activities, please review the Volunteer Profile Form, check your areas of interest and times available, and mail to Friends

of the Fair, PO Box 660022, Sacramento CA, 95866-0022. Even if you filled out a volunteer profile last year, please fill out one again with your current information,

preferences and phone number (include e-mail address if applicable). If you have any questions, please call me @ (916) 837-0345. You can also e-mail me at pamhoweird@live.com.

Mailings: They start as early as February and continue up to fair opening. Typically volunteers are scheduled for mornings 9-1, although large projects may take longer. We assemble flyers, stuff envelopes, and apply address stickers. Occasionally we may assemble and stuff mailers for the children's Poppy Club.

Entry Receipt/Pick-up: These can be all day, or 9am-1pm and 1-5 pm, weekdays or Saturday. For the County Fair, this activity is scheduled for May. For the State Fair, it occurs in June and July. State Fair food competition entries are typically received 7-11 am on the day of judging, and County Fair baked foods receipt is tentatively scheduled for Monday, May 18, 2:30 pm to 7 pm. We physically receive the entries; verify the correct information on the entry paperwork; and tag/sort for judging. Post judging we staff non-accepted entry pick-up, and all-entry pick-up on the Friday/Saturday following fair closing (County Fair check-out is Monday, May 25, 7-9 pm).

Judging: Typically can be any weekday, 8 am to 5 pm. Split shifts are available for morning or afternoon if you want to help but absolutely cannot stay the entire day. State Fair food judging typically is on a weekday during the Fair. Our role is to verify the correct score card with the proper entry, clerk for individual judges, record scores on entry forms, sort non-accepted entries from award winners for advanced award judging, and verify all scores/awards to a master list. For the food judging, we physically gather/sort entries for each division and class, verify the score cards match the entries, present each entry at its best to the judge, record judging comments/scores, and post scores to entry forms and the master list.



Gala: Set for Friday, August 14, this is the annual fundraising affair to benefit the FOF scholarship fund and other educational projects. Our volunteer role can include, but not be limited to, guest check-in, offer information to guests, provide security before, during and after the silent auction, and be runners for payment slips and merchandise to successful bidders during and after the live auction. Last year the format was changed such that our services were not needed for the event. Support staffing requirements have not yet been set by Cal Expo staff.

Sacramento County Fair: Scheduled this year for Thursday, May 21, thru Monday, May 25. We provide staff for mailings, entry receipt/pick-up, judging, and security/information during the fair for Building D exhibits, as well as break-down Monday evening 7-9 PM. Information on Sac County Fair competitions, entry rules and deadlines are available on their website www.sacfair.com.

Fair branding, Poppy appears at many community events including the air show at Mather Air Force Base. Our role is to interact with and engage the public, and increase youth participation in the Poppy Pals Club. We encourage children to read during the summer in exchange for ride tickets at the State Fair.

Joe Cruz	President	608-8937	Email: lobodisneyjunkie@comcast.net
Anne Jones	Vice President	716-8823	Email: aamj1@comcast.net
Romaine Bubnes	Secretary	344-7131	Email: lettuce@sbcglobal.net
Mark Kramer	Treasurer	847-4599	Email: markk@gvn.net
Harry Moos	Executive Director	833-8333	Email: harry@greenplumbersusa.com
Mike & Joyce Evans		729-6791	Email: unclmike@surewest.net
			Email: jevans468@surewest.net
Cindy Frazier		369-1723	Email: outscouting47@yahoo.com
Pam Howard		837-0345	Email: pamhoweird@live.com
Marty Hull		482-9731	
Carla Knee		530 756-1592	Email: zipcarla@sbcglobal.net
Linda Lopez		363-9464	Email: linda.lopez@ccpoa.org
Dixie Van Allen		416-1865	Email: landoctn@surewest.net

Friends of the California State Fair 2009 Calendar

General Membership Meeting & Sign-Ups

6 pm ~ Wednesday, March 11

Cal Expo Admin Bldg ~ Please use side entrance

Always remember...the best shifts go early!

Sign-Ups

6-7 pm

Tuesday, April 14

Tuesday, May 12

Tuesday, June 9

Tuesday, July 14

Cal Expo Admin Bldg ~ Please use side entrance

Grape & Gourmet

Time tba ~ Thursday, July 9

Sacramento Convention Center

Gala

Time/location tba ~ Friday, August 14

Friends of the California State Fair Orientation

Saturday, August 15 ~ Time & exact location tba

2009 California State Fair

Friday, August 21 ~ Labor Day, Monday, September 7

Cal Expo Appreciation BBQ

Friday, October 30

Time/location ~ tba

General Membership Meeting & 2010 Board Appointments

Tuesday, November 10

Cal Expo Admin Bldg ~ Please use side entrance.

Friends of the California State Fair Holiday Party

Tuesday, December 8

6 pm ~ Turf Club



Mark Your Calendar

General Membership Meeting & 1st Sign-ups

6 pm - Wednesday, March 11

Cal Expo Admin Bldg - Please use side entrance.

Try to make this meeting...it's great fun having a snack with us and seeing all of your "fair friends" for the first time of the year. And always remember, the most popular shifts for the California State Fair get filled early....if you want a specific place/date/time, you had better be at this meeting.

Questions? Call any board members listed inside this newsletter.



Friends of the California State Fair ★
PO Box 660022
Sacramento, CA 95866-0022



VOLUNTEER PROFILE

Name_____

Phone_____

E-Mail_____

Please Check each box that You are interested in working

- | | | | |
|----------------|--------------------------|--------------------|--------------------------|
| 1. State Fair | <input type="checkbox"/> | 5. Phone Tree | <input type="checkbox"/> |
| 2. County Fair | <input type="checkbox"/> | 6. Grape & Gourmet | <input type="checkbox"/> |
| 3. Farm Tours | <input type="checkbox"/> | 7. Gala | <input type="checkbox"/> |
| 4. Mailings | <input type="checkbox"/> | 8. Other Events | <input type="checkbox"/> |

What days & times are you available?

Morning ☐ Afternoon ☐ Evening ☐

Mon.	Tues.	Wed.	Thur.	Fri.	Sat.	Sun.
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Additional comments:

Please fill out and mail to:

Pam Howard - FOF
PO Box 660022
Sacramento CA 95866-0022

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